

DEVELOPING YOUR LINKED PUBLIC NARRATIVE

STORY OF SELF		STORY OF US		STORY OF NOW	
<i>What story can you tell that calls you to leadership around this specific action?</i>		<i>What story shows us our shared experiences & values and why we're equipped to take this specific action?</i>		<i>What action are you asking us to join you in? What hopeful vision will motivate us? Why is there urgency of need and of opportunity?</i>	
CHALLENGE	2.	CHALLENGE	5.	CHALLENGE	8.
CHOICE	3.	CHOICE	6.	CHOICE	9.
OUTCOME	4.	OUTCOME	7.	OUTCOME	1. Start this page here:
					And be sure to ask for a clear commitment.